



Disrupt or Be Disrupted?

Use Digital Thinking to Reimagine Your Business

It's easy to talk about becoming digital. Developing a strategy for transformation and implementation, however, can be challenging. Today's digital economy requires a digital shift that will meet consumer demands for service while at the same time meeting the organization's need for analytics and automation. A successful digital transformation requires Digital Thinking. Meet the need for Digital Thinking with a proven plan for digital transformation created by transformation experts.

"The Digital Revolution is both a major disruption and a major opportunity for the all industries. The importance of an organization's digital strategy development to reimagine and transform their businesses has never been more timely."

— Dennis Steckler, CEO

We Can Help You With a Digital Thinking Workshop

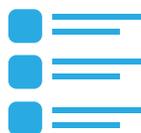
Our seasoned business and technology consultants can conduct a Digital Thinking workshop that helps you reframe your business with:



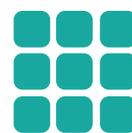
Envisioning the
Digital Art of the
Possible



Realigning Your
Strategic Business
Initiatives



Identifying &
Prioritizing
Digital



Developing
a Digital
Storyboard



Defining a
Digital POC/
Prototype



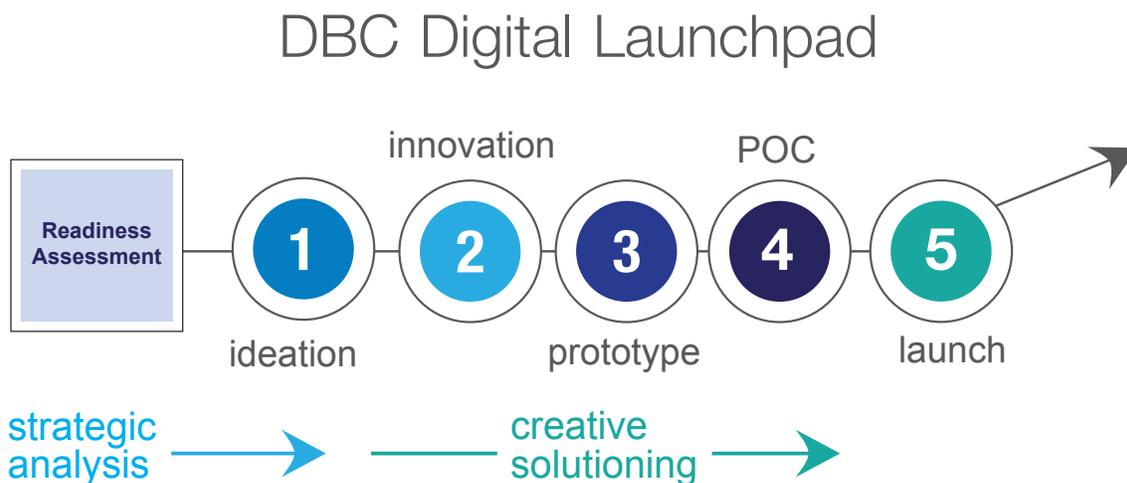
Digital Thinking = Design Thinking + Digital Innovation

DBC has worked with customers in all industries, helping them reimagine their businesses using data and analytics and digital technologies like:

- Internet of Things
- Blockchain
- Artificial Intelligence/Machine Learning
- Digital Thinking Workshop

The Digital Thinking Workshop is a facilitated one-day workshop using DBC's proven, repeatable Digital Launchpad methodology. DBC makes the most of this focused timeframe, when executives and managers are detached from all other responsibilities, to consider their digital future.

We work with your teams to transform ideas and concepts into a strategy and structure for constructing your digital framework. Jointly, we'll document and prioritize current digital efforts, create a digital mindset that will unify teams around new approaches, and define program efforts that may need special attention. This one-day innovation meeting will bring efficiency and focus to the organization, creating a long-lasting business impact and cultural alignment that will have everyone thinking digitally.



DBC's Digital Thinking Workshop is an opportunity to engage your key employees, to explore what digital brings to your organization and to solidify your understanding of what it will take to become a digital company. Start your journey by taking the DBC [Digital Maturity Mini-Assessment](#).

For more information or to request a workshop, visit us at DigitalBusinessCreations.com.

